

Sponsorship Opportunities

2021-2022



RIDGEFIELD
MAIN STREET

Our mission is to create a sustainable, vibrant downtown that is the heart and soul of our city by showcasing our unique destination and history, and by nurturing our sense of community.

Main Street Events

Main Street Day

On July 13, 2018 Mayor Don Stose issued a proclamation for the first annual Main Street Day. 200+ families and community members gathered to celebrate Downtown. This annual event now happens on the 2nd Friday of July. Local food, craft vendors, games and music are featured.

Oktoberfest

RMS' primary fundraising event is going into its 7th year. After 2 years at the Ridgefield Outdoor Recreational Complex (RORC), we are returning to Overlook Park, the heart of our Downtown., increasing attendance and visibility for our sponsors.

Community Meetings

On the 3rd Thursdays of the month from 8:30-9:30 am at The Sportsman's, we bring together community leaders and members for various presentations from throughout the region relevant to Ridgefield and Downtown.

Gratitude Breakfast

Each December RMS brings together 40+ community members for our annual breakfast, to celebrate and thank those who have been inspirational in furthering the work of Ridgefield Main Street. The awards for the Downtown Holiday Decorating Contest are also presented at this gathering.

RMS also has a presence at First Saturdays and other Downtown events throughout the year.

A PARTNERSHIP BETWEEN RIDGEFIELD MAIN STREET AND OUR COMMUNITY

More information: Marykay Lamoureux, Executive Director

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ANNUAL SPONSORSHIP

Our annual Sponsorship Program runs from July 1, 2021 to June 30, 2022. Your annual sponsorship will support Downtown programs.

MAIN STREET ACCOMPLISHMENTS

Formed in 2013, Ridgefield Main Street (RMS) quickly rose to the Community status in 2017. While the number of Main Street organizations in our state number approximately 70, only 35 are designated Community. This designation made us eligible to participate in the Tax Credit Incentive Program beginning in 2018. The TCIP is a vital tool for funding of our projects to improve economic vitality in Downtown. For the 2021 TCIP campaign we achieved pledges totaling 100% of our state allocation.

RMS is honored to have office space located in the Ridgefield Administrative and Civic Center (RACC) facility.

Some of our projects (past, present and ongoing):

- ◆ Main Street Moola
- ◆ Downtown hanging flower baskets (Spring/Summer and Holiday)
- ◆ Park benches in Overlook Park
- ◆ Downtown clean-up days
- ◆ Annual Oktoberfest
- ◆ Annual Main Street Day
- ◆ Metal Art Bike Racks
- ◆ Façade Enhancement Grant Programs

WHY SPONSOR

Ridgefield Main Street is a 501(c)(3) organization dedicated to the economic vitality and historic preservation of Downtown Ridgefield. We are committed to Downtown as a destination for unique shopping, dining and creating community. Connect directly with current and potential customers and promote your business.

SPONSORSHIP LEVELS & BENEFITS

Main \$10,000

Simons \$1,000

Overlook \$5,000

Mill \$500

Pioneer \$2,500

Davis \$250

Sponsor Benefits	Main	Overlook	Pioneer	Simons	Mill	Davis
"Presented By" at Oktoberfest	X					
"Presented By" at Main Street Day	X					
"Sponsored By" at Oktoberfest		X	X			
"Sponsored By" at Main Street Day		X	X	X		
Logo on RMS Supporter Banner		X	X	X		
"Presenting Sponsor" Individual Banner	X	X				
Guest Recognition at Gratitude Breakfast	X	X	X	X	X	
One Ad in Electronic Newsletter with Link	X	X	X	X	X	
Listed on RMS Website and Link	X	X	X	X	X	X
RMS Supporter Vinyl Window Decal	X	X	X	X	X	X
VIP Oktoberfest Wristbands (9/11/21)	20	10	6	4	2	2
Raptors Ticket on Main Street Night (TBA)	8	4	2	2	2	2
Sponsorship Package Cost	\$10,000	\$5,000	\$2,500	\$1,000	\$500	\$250

“Ridgefield Main Street has proven to be a valued partner in making a positive change in our Downtown, and helping our businesses through the challenges of 2020.” - Scott Hughes, Ridgefield Hardware

DEADLINE TO RECEIVE THE FULL YEAR OF BENEFITS June 15, 2021