



*Downtown Wine Walk*

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## WINE WALK SPONSORSHIP OPPORTUNITIES

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Ridgefield Main Street Program is a non-profit organization dedicated to preserving the cultural heritage of Downtown Ridgefield, while advocating for its future, through economic development, community events, public and private partnerships, and unified branding and marketing of Downtown.

**Saturday, February 25, 2023, 4pm - 7pm**

250 Ticket holders will enjoy tastings from 15 wineries on a self-guided tour around Downtown Ridgefield. Each will receive a swag bag with a souvenir glass, a lanyard tasting card, and entry to a raffle drawing for gift baskets.

For more information, visit our event page at [RidgefieldMainStreet.com](https://www.RidgefieldMainStreet.com)



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## WINE WALK SPONSORSHIP LEVELS

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### Presenting Sponsor \$4000

- Logo included on all materials with RMS and Downtown Wine Walk as a Presenting Sponsor.
- Logo on wine glasses.
- +2 tickets to Downtown Wine Walk (for a total of 6)
- One per industry.

*Everything in levels below.*

### Walk With Us \$2000

- Logo on tickets.

*Everything in levels below.*

### Sip With Us \$1000

- Sponsor supplied banner(s) placed along Walk route.
- +2 tickets to Downtown Wine Walk (for a total of 4)

*Everything in levels below.*

### Stop for Sip \$500

- Logo on the map at a designated stop.
- Logo signage displayed on 8.5" x 11" board at tasting stop.

*Everything in levels below.*

### Before We Sip \$250

- RMS social media post with company logo acknowledging sponsorship.
- Identified on Walk tour map printed and digital.
- 2 tickets to Downtown Wine Walk.

*Everything in the Inkind Level.*

### INKIND

#### Raffle & Wine Sponsor

- Identified on Walk tour map printed and digital.
- Identified on social media thank you post.

For More Information Contact Marykay Lamoureux, Executive Director

Visit [www.RidgefieldMainStreet.com](http://www.RidgefieldMainStreet.com)

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