



Our mission is to create a sustainable, vibrant Downtown that is the heart and soul of our city by showcasing our unique destination and history, and by nurturing our sense of community.



Ridgefield Main Street is a 501(c)(3) nonprofit, proud to invest in the heart of Ridgefield, our Downtown. When you shop, dine & connect Downtown, you help invest in programs that promote, connect and preserve this unique place.

Main Street Moola works like a cash but no change is given. It can only be spent at Downtown stores and restaurants. We hope you'll continue to shop, dine and discover Downtown.

Save the date for these future Moola weekends:

2026 Moola Weekend Dates

February 13 - 15
May 1 - 3
August, EVERY Sunday
November 27 - 29

\$30 in receipts can be exchanged for \$10 in Moola. \$60 receipts = \$20 in Moola and so on, up to \$300 total for receipts. This means no household will receive more than \$100 in Moola, for each event. Multiple receipts can be combined. All eligible receipts must have Moola Weekend dates. Receipts outside of these dates will not be accepted. To maximize program dollars, neither tips nor taxes will be included in receipt totals.

Post event, receipts can be emailed to info@ridgefieldmainstreet.com for redemption by the following Tuesday no later than 5pm. Please include a clear photo of all receipts. Date and total must be visible. Please also include your mailing address!

Please email kelliana@ridgefieldmainstreet.com with any questions!

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