



OKTOBERFEST

CELEBRATION

LIVE MUSIC . BIER GARTEN
WIENER DOG RACES . GAMES

SAT SEPT 10TH
3PM - 10PM
DOWNTOWN RIDGEFIELD

PRESENTING

\$10,000

"Presented by" on all Oktoberfest promotions

4 Banners Displayed at Event
1- 2x10 2- 2x2

Logo in Ridgefield Life Oktoberfest Ad in August* (Deadline June 10)

Social Media Acknowledgement of Sponsorship

Logo on VIP Bags (1.5 inch)

Swag for VIP Bags

10 Oktoberfest VIP Tickets w/Pint/Bag* (Merch By Aug 1)

GOLD

\$5,000

"Sponsored by" on all Oktoberfest promotions

3 Banners Displayed at Event
1- 2x10 2- 2x2

Logo in Ridgefield Life Oktoberfest Ad in August* (Deadline June 10)

Social Media Acknowledgement of Sponsorship

Logo on VIP Bags (1 inch)

Swag for VIP Bags

8 Oktoberfest VIP Tickets w/Pint/Bag* (Merch by Aug 1)

SILVER

\$2,500

"Sponsored by" on all Oktoberfest promotions

2 Banner Displayed at Event
1- 2x10 1- 2x2

Logo in Ridgefield Life Oktoberfest Ad in August* (Deadline June 10)

Social Media Acknowledgement of Sponsorship

Logo on VIP Bags (1/2 inch)

Swag for VIP Bags

6 Oktoberfest VIP Tickets w/Pint/Bag* (Merch by Aug 1)

BRONZE

\$1,500

"Sponsored by" on all Oktoberfest promotions

1 Banner Displayed at Event near the area you sponsor

Social Media Acknowledgement of Sponsorship

Swag for VIP Bags

2 Oktoberfest VIP Tickets w/Pint/Bag* (Merch by Aug 1)

Logo on Map for Area Sponsor



MAIN STAGE

Oompah Band to a night of live and upbeat music.



BIER GARTEN

What is Oktoberfest without the Beer?



AX THROWING

Sponsor the Ax Throwing Area.



CHECK AS WE ADD NEW OPPORTUNITES

When you are ready go to our website to confirm and find out what areas are still available.



OKTOBERFEST ACTIVITY SPONSORSHIP

\$250 - \$1000

- Acknowledgment as Area Sponsor on Promotions
- Social Media Acknowledgement of Sponsorship
- Logo on Map for Area Sponsor
- Prominent banner display at Area during Oktoberfest (2x2 size)



SHUTTLE SERVICE

Support a Downtown Shuttle from Parking at the Port to the Main Stage and throughout Downtown during the event.



MERCHANT MUSIC

Sponsor a Merchant Pop-Up Music throughout Downtown



WEINER DOG RACES

Sponsor the Weiner Dog Races.



SPIN THE WHEEL

Sponsor the Spin the Wheel at Info Booth.



CORN HOLE & ARCHERY

Sponsor the Corn Hole Tournament or Scout Archery Set Up



COSTUME CONTEST

Sponsor the Costume Contest with logo photo booth, social media contest tags & provide prizes,.

Vist our website to confirm and find out what areas are still available and how much they are to sponsor

In-Kind Donation

Do you have something to donate that will help make the event successful? Do you have relations to help develop merch items? We are happy to work with you.



MERCH & SWAG

Opportunities to co-brand Oktoberfest favorites merch: growlers, tees, steins, VIP Bags, water bottles, ... share your idea



PRIZES

Donate Prizes for Weiner Dog Races, Spin the Wheel, Costume Contest, Corn Hole Tournament, or Youth Archery

For More Information Contact Kristen Riggs & Jill Brown, Oktoberfest Co-Chairs
E-Mail: Oktoberfest@RidgefieldMainStreet.com
More Information Visit www.ridgefieldmainstreet.com/oktoberfest

