



*Our mission is to create a sustainable, vibrant Downtown that is the heart and soul of our city by showcasing our unique destination and history, and by nurturing our sense of community.*

## Façade Enhancement Grant Program for Downtown Businesses

Ridgefield Main Street has announced two grant programs to provide matching funds for the beautification of Downtown Ridgefield. The grant program aims to leverage Ridgefield Main Street's investment in the beautification efforts Downtown, stimulate private investment, and enhance the pedestrian environment.

This program will be offered to Downtown business and property owners who desire to make small-scale or larger project improvements to the facade of their buildings. Eligible expenses may include, but are not limited to, landscaping (soil, flower pots, etc.), signage, sandwich boards, art, exterior lighting, painting, exterior cleaning, awning cleaning and/or replacement and window storefront display improvements that are visible to customers.

The grants are intended to help Downtown businesses and property owners improve the exterior look of their buildings. The grants provide a 50 percent match, up to \$1,000 and \$5,000 per business or property, for approved improvement costs. Applications will be accepted for as long as funding is available through December 31 of the current year. Grant awards will be first-come, first served, and based on available funding. Applications are now being accepted and will be reviewed and awarded by the Design Committee of Ridgefield Main Street.

The goal of the program is to enhance the physical image of Downtown as a quality place to shop, work, walk, invest in, and live.

Please direct questions to Marykay Lamoureaux, Executive Director, at [info@ridgefieldmainstreet.com](mailto:info@ridgefieldmainstreet.com).