



Downtown Wine Walk

2025 WINE WALK SPONSORSHIP OPPORTUNITIES

Ridgefield Main Street Program is a non-profit organization dedicated to preserving the cultural heritage of Downtown Ridgefield, while advocating for its future, through economic development, community events, public and private partnerships, and unified branding and marketing of Downtown.

Saturday, November 1st, 3pm - 6pm

250 Ticket holders will enjoy tastings from 15 wineries, breweries and seltery on a self-guided tour around Downtown Ridgefield. Each will receive a swag bag with a souvenir glass and a lanyard tasting card.

For more information, visit our event page at RidgefieldMainStreet.com

WINE WALK SPONSORSHIP LEVELS

Presenting Sponsor \$4000

- Logo included as Presenting Sponsor on all social media, Eventbrite, event map, tasting card and on all posters marketing the event.
- Logo on wine glasses.
- 6 Tickets and Swag Bags to Downtown Wine Walk
Everything in levels below

Walk With Us \$2000

- Logo included as sponsor on social media event, social media posts, tasting and, map, posters and Eventbrite.
- 4 Tickets and Swag Bags to Downtown Wine Walk
Everything in levels below

Sip With Us \$1000

- Sponsor supplied banner placed at Overlook Park.
Everything in levels below

Wine Stop \$500

- Logo on the map at a designated stop.
- Logo signage displayed on 8.5" x 11" board at tasting booth.
Everything in level below

Start \$250

- social media post with company logo acknowledging sponsorship.

Special Deal - Company logo on Swag Bag - only 4 spaces available.